



The Resort

Öland | Sweden

Rental Package - *The Resort*

To make ownership a bit more advantageous, The Resort offers the brokerage of your residence so that you can earn money when you are not staying in your accommodation yourself.

This is included in our brokerage of your accommodation.

Marketing

En significant part of our commitment is marketing. This is carried out through efforts according to an annually laid out marketing plan for the entire facility and its properties. We invest in both our own channels and marketing through other brokerage companies/agents.

Marketing Channels:

- Own website with booking functionality for the facility.
- All accommodations available on external booking channels such as booking.com, Airbnb, and Expedia, among others.
- Social media platforms like Facebook and Instagram.
- Google Business.
- Review sites such as Tripadvisor and others. Google Ads.

An annual marketing budget of approximately 10% of the brokerage fee.

Annual Inspection

We conduct annual reviews of the accommodations to identify any necessary actions or material enhancements for the upcoming season.

Systems and Administration

We perform a departure inspection and cleaning check upon the tenant's departure, followed by an inspection report found in the arrival envelope.

Cleaning

With each rental occasion, cleaning of the accommodation, as well as bed linens and towels, is included. This is provided by us.

Departure Inspection

We conduct a thorough departure cleaning inspection when the tenant departs. This is done in conjunction with the cleaning.

Key Management

We are responsible for handing out keys/tags to booked guests, with the possibility for individual bookings at an additional fee.

Payment Administration

We provide administrative staff for payment administration, including settlements to homeowners and invoicing to booking agencies and guests.

Packaging

We can package/discount certain weeks for the accommodations covered by brokerage agreements, including favorable rates to increase occupancy.

Utilities-Electricity-Plumbing-Caretaking

We guarantee emergency service for electricity, utilities, and plumbing between 08:00-22:00. Completed work is invoiced afterward and performed by Axcell.

Owner Web Portal

As an owner, you will have access to an "owner portal" where you can view existing bookings with associated values. You receive notifications for each booking. Each owner is assigned a unique code for making individual bookings.

Individual Bookings

We release bookings for the next year on October 1st each year, facilitating the planning and reservation of your accommodation. You will be provided with a unique code for your accommodation to easily make your reservation.